



**MIDWEST INSULATION CONTRACTORS ASSOCIATION  
MICA MESSENGER NEWSLETTER ADVERTISING CONTRACT  
2025**

Company Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Phone \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

Newsletter Ad Size Desired: \_\_\_\_\_ Issue Month(s):  JAN  FEB  MAR  APR  MAY  JUN  
 JUL  AUG  SEPT  OCT  NOV  DEC

Total Due: \_\_\_\_\_ **Ads are Due the 1st of the month of Issue Date.**

***Please make checks payable to Midwest Insulation Contractors Association or pay by credit card:***

Credit Card Number: \_\_\_\_\_ CSV: \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Signature: \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**ALL Ads must be submitted as a High-Resolution .PDF with Fonts and Images embedded.**

**Please submit ads to [sfreier@assnsoffice.com](mailto:sfreier@assnsoffice.com)**

<u>B&amp;W AD</u>	<u>1X</u>	<u>3X</u>	<u>6X</u>	<u>12X</u>	<u>COLOR AD</u>	<u>1X</u>	<u>3X</u>	<u>6X</u>	<u>12X</u>
Full Page	\$140	\$330	\$660	\$1320	Full Page	\$170	\$435	\$870	\$1740
1/2 Page	\$95	\$195	\$390	\$780	1/2 Page	\$125	\$300	\$600	\$1200
1/4 Page	\$75	\$135	\$270	\$540	1/4 Page	\$105	\$240	\$480	\$960
1/8 Page	---	---	---	\$230	1/8 Page	---	---	---	---

<u>AD</u>	<u>BLEED</u>	<u>TRIM</u>	<u>LIVE AREA</u>
Full Page	8.75 x 11.25	8.5 x 11.25	7.5 x 10
Half Page Vertical	3.875 x 11.25	3.625 x 10	3.125 x 10
Half Page Horizontal	7.75 x 5	7.5 x 4.75	7 x 4.25
Quarter Page Vertical	3.875 x 5.125	3.625 x 4.875	3.125 x 4.375
Quarter Page Horizontal	7.75 x 2.5	7.5 x 2.25	7 x 1.75
Eighth Page	3.375 x 2.813	4.25 x 2.813	3.75 x 2.5

Send completed form to: MICA—7250 Poe Ave. Ste. 410 —Dayton, Ohio 45414—Fax to: 937-278-0317  
 Have Questions? Call Sherry Freier at 888-294-0084  
 or email Sherry at [sfreier@assnsoffice.com](mailto:sfreier@assnsoffice.com)